



# SARASOTA INTERNATIONAL DESIGN SUMMIT 2006

TRANSFORMING PEOPLE, PLACES & PRODUCTS

## John Remington

VP Events Marketing & Communications, Target Corporation

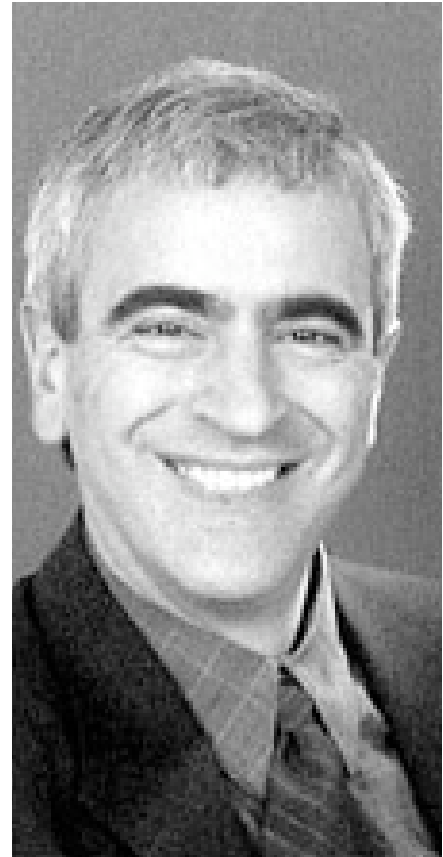
Vice President of Events Marketing and Communications, Target Corporation

With an independent spirit and love of creativity, John Remington is a skilled veteran in the world of marketing and communications. Possessing a master's degree in Creativity and Innovation, he combines a passion for the arts with an unparalleled acumen for business.

Remington began his career in retail, working in the advertising divisions of Donaldson's Department Store and Dayton's Department Store. But in mid-career he moved on to work for Dudley Riggs' Brave New Workshop, a groundbreaking theater company where he served first as managing director and then as artistic director for eight years. Additionally, he produced, wrote and directed eight short films, all of which were finalists in the American Film Festival.

This experience inspired Remington to form JDR Productions, where as CEO and president he produced and directed corporate business theater events for clients including Dayton's and Marshall Field's department stores.

Today John Remington serves as vice president of events marketing and communications for Target Corporation. Remington plays an integral role in the development of brand-building initiatives for Target, and his passion and vision help make Target Corporation one of the country's most innovative retail marketers today.



### Resource Links:

[Target Design For All](#)  
[Biz Bash Q&A with John Remington](#)  
[USA Today](#)

KEYNOTE: October 10, 2006

SARASOTA INTERNATIONAL DESIGN SUMMIT

October 9-11, 2006

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