



SARASOTA INTERNATIONAL DESIGN SUMMIT 2006

TRANSFORMING PEOPLE, PLACES & PRODUCTS

KEYNOTE: October 10, 2006

Charles Landry

Founder, COMEDIA, Author, *The Art of City Making*

Charles Landry helps cities reach their potential by triggering their imagination and thinking. Working closely with decision makers and local leaders and acting as a critical friend, he inspires, facilitates and stimulates so cities can transform for the better. He helps find original solutions to seemingly intractable urban dilemmas such as marrying innovation and tradition, balancing wealth creation and social cohesiveness, or local distinctiveness and a global orientation. Seen as an international authority on creativity and city futures he focuses especially on how the culture of a place can invigorate and revitalize the economy, enhancing the sense of self and confidence.

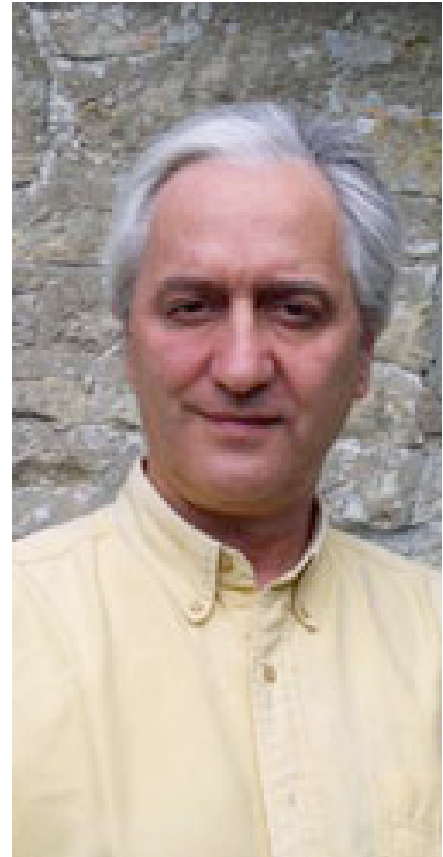
COMEDIA has worked in 35 countries including Australia, Bosnia, The Netherlands, Bulgaria, Germany, Spain, Italy, Russia, Poland, South Africa, Finland, Sweden, the USA, Hong Kong, Ukraine, Croatia, New Zealand and Yemen.

Most recently COMEDIA has been involved in 6 major programmes. They concern an international study on creative cities and creative urban milieux; the social impact of the arts; the future of public libraries and the development of the idea of the informed citizen; the role of public parks and public space; the future of the non-profit sector; the viability and vitality of cities.

Charles has been responsible for over 180 assignments for national and local authorities and funding agencies both in the UK and abroad.

His book **The Creative City: A Toolkit for Urban Innovators** was published in May 2000 to widespread acclaim. He has lectured widely in Europe, the USA, Australia and Africa and has presented over 150 keynote addresses on a diversity of topics.

Recent publications include: **Riding the Rapids: Urban Life in an Age of Complexity** (2004) and **Culture @ the Crossroads: Culture and Cultural Institutions at the Beginning of the 21st Century** (with Marc Pachter, 2002). His new book, **The Art of City Making** will be published in the summer of 2006.



Resource Links:

CharlesLandry.com

[COMEDIA](#)

[Adelaide Thinkers in Residence](#)

[Culture at the Crossroads](#)

[Smart City Radio Interview](#)

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October 9-11, 2006

www.sarasotadesignsummit.com