



# SARASOTA INTERNATIONAL DESIGN SUMMIT 2006

TRANSFORMING PEOPLE, PLACES & PRODUCTS

## Arthur Aw

Director of Land Planning Group, JTC Corporation, Singapore

Seizing spatial and organizational innovation throughout his professional life, Arthur has been an advocate of design excellence and design innovation. His 14-year career sees him realizing diverse projects of various scales; from designing interior rooms, to designing buildings, and now, to establishing large-scale urban design and planning frameworks where spatial innovation matters.

As the Director of Land Planning for JTC Corporation, Singapore's leading provider of industrial space solutions, he is responsible for the master planning, urban design, land use policies, land resource management, land survey, and building plans endorsement of 7,000 hectares of land in 35 industrial estates, including the Biopolis.

Biopolis is Singapore's center for the future of biomedical sciences and the destination of choice for biomedical investments in Asia. It includes a dynamic mix of public research institutes, private companies, and an international assembly of the best talent working in the biomedical field today.

Additionally, Arthur has directed the on-going realization of innovative urban concepts, to name a few; the green eco system in a high-density urban environment, porous and inclusive public space networks, 3-dimensional urban spatial strategy, and flexible and responsive land use mechanisms.

In his various management appointments, Arthur has successfully put into action an open and flat organizational structure where dynamic matrix teams are formed to co-examine design issues and spur design innovation. His accomplishment in this area lies in his ability to motivate a collective pursuit of design excellence, despite the context of a traditional firm and a hierarchical corporate structure. Today, Arthur continues to champion creative process in the organization by initiating research collaborations with the National University of Singapore as well as fellow professionals overseas.



### Resource Links:

[JTC Corporation](#)  
[Biopolis-Singapore](#)  
[NY Times article](#)

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